



## Award Category descriptions:

**Community Impact (20+ employees)** - This award recognizes those companies that are continuously involved in helping out the community and whom make outstanding contributions to the community through donations, time, effort and other means.

**Community Impact (under 20 employees)** - This award recognizes those companies that are continuously involved in helping out the community and whom make outstanding contributions to the community through donations, time, effort and other means.

**Leader in Growth and Sales** - This award recognizes those companies that are experiencing an increase in demand for their product and service resulting in significant growth in sales.

**Marketing and Promotional Achievement** - This award recognizes companies who stand out in a crowd. One that is original and sees results to their bottom line as a result of marketing and promotion.

**Customer Service and Reliability** - This award recognizes overall achievement or improvement in dedication to customer satisfaction through service or development of an outstanding product or service.

**Innovative Solutions** - How are you being creative or relevant? This award recognizes a business that provides innovation through a new product, process or position.

**Workplace Excellence** - This award recognizes companies who have provided an exceptional work environment such as staff development, work and life balance, fair employment, staff appreciation, and much more.

**Entrepreneurial Spirit** - This award recognizes the best of the best; a company that not only offers new and exciting products/services that meet market needs but one that will achieve similar (if not greater) success in the future.

**Community Builder Volunteer of the Year** - This award recognizes an individual who is committed and volunteers in the community; one who is seen as a role model within the community and their organization; and, an individual who has made a difference from these contributions.



**Emerging Young Professional (*Sponsored by RBC*)** - This award will recognize an individual 35 years or younger with one or more years of professional experience in their current career. An employee may be nominated. Recognizes excellence, creativity and initiative in their business or profession in some or all of the following:

- Company Growth
- Customer Service
- Community Service (Volunteering)
- Acts as a role model for other young people personally and professionally