

# Business

**\$430** valued at more than \$900 annually

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The Board of Trade hosts 20 value packed events per year. These functions help you to connect with key business leaders and potential customers in our community. This exchange of connections means more people know about your business.

## CONNECTING YOU TO OUR REGION

**Advocacy and Policy:** The St. John's Board of Trade is the voice of business in Newfoundland and Labrador. The Board's policy and advocacy work is driven by special committees which are comprised of dedicated members who volunteer their time and are passionate about our city. These committees lobby all three levels of government on your behalf, focusing on issues that affect the businesses we represent.

**Business Solutions Guidance:** At your service

**Marketing Opportunities:** Included in your annual membership fee is a listing on our online directory. In addition to your contact information, a link to your corporate website will be added. You can further your marketing efforts by advertising in our quarterly publication of Business News magazine. Advertising on the website and in our weekly electronic newsletter is also available and presents a great opportunity to reach a broad audience.

- Special rates for Membership Be heard Package

**Networking and Profiling:** As a member of the St. John's Board of Trade, there are many opportunities to network and profile your business.

- Luncheons
- Opportunity Knocks
- After work Business Mixers
- Speed Networking
- Business Development Summit
- Golf Tournament and other exciting events

**Sponsorship Opportunities:** Business leaders invest in the St. John's Board of Trade because they believe in our mandate to make St. John's a better place to do business. We offer the following programs:

- Corporate Sponsorship Program
- Presenting Partner Program
- Event Sponsorship

**Affinity Programs:** Your business needs great products and services at exceptional rates. The Affinity Program brings to the table affordable options that allow you to cut costs and offer products that enhance your business offerings. These nationally offered programs include:

- Canadian Chamber of Commerce Group Insurance Plan & Group RRSP Program
- ESSO Direct Driver Billing Program
- Johnson Preferred Home Auto and Travel Insurance
- First Data Discount Merchant Rates
- UPS
- Grand & Toy
- Plus many more

Note: This membership is not available to companies of 50 employees or more.