



## **GOLD PARTNERSHIP AGREEMENT**

Two Year Term – July 1, 2018 – June 30, 2020

**Gold Partner Fee: \$9,000 +HST per year**

**Sponsor Contact:** \_\_\_\_\_  
**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone Number:** \_\_\_\_\_  
**E-mail:** \_\_\_\_\_

**BOT Contact:** Margie Davis  
**Title:** Account Executive  
**Phone:** (709) 726-2961 ext. 203  
**E-mail:** [mdavis@bot.nf.ca](mailto:mdavis@bot.nf.ca)

**As a Gold Partner you are entitled to the benefits listed on page two.**

**As a sponsor, you will provide:**

- A high quality digital (300 dpi) copy of your logo
- Sponsorship commitment for a two-year term at \$9,000 +HST per year, beginning July 1, 2018 and ending June 30, 2020.

### **AUTHORIZED SIGNATURE:**

By signing below, I agree to the details above and those included in the terms and conditions. Please return a signed copy of this agreement to the attention of Jennifer Chaytor, Manager of Finance, [jchaytor@bot.nf.ca](mailto:jchaytor@bot.nf.ca).

\_\_\_\_\_  
Sponsor's Signature

\_\_\_\_\_  
Date

**Please initial benefits page and sign execution document.**

# Corporate

## ▶ SPONSORSHIP



## GOLD PARTNERSHIP AGREEMENT

**Gold  
Partner Fee:**  
\$9,000 +HST per  
year for a two-year  
commitment

To secure your spot as an enviable St. John's Board of Trade partner or for more details on the benefits of each level contact:

Margie Davis,  
Account Executive  
[mdavis@bot.nf.ca](mailto:mdavis@bot.nf.ca)  
709-726-2961, ext.203

### The ultimate positioning and exposure in the largest business association in Newfoundland and Labrador includes:

- 10% discount on all tickets to events (Gold Partner only; not additional location). (Enter a special 10% Gold promotional code when booking.)
- Exclusivity at this level - only one company per industry.
- Annual membership fee is included.
- List one additional business location complimentary.

### Luncheons

- Logo presence at every luncheon on pop-up banner and/ or AV.

### Special Events

- Post Business Excellence Awards Champagne Reception.
- Preferred seating at all signature events (e.g. Business Excellence Awards & Annual Business Summit Conference breakfast and luncheon).
- Annual Business Summit –10% off booths and tickets to conference.
- Ribbon cutting photo opportunity at Annual Business Summit Tradeshow.
- Full page ad in summit Day Guide /APP.
- Official sponsor to one Opportunity Knocks session.
- Special invite to Chair's Breakfast.

### Promotion and Marketing

- Be Seen Be Heard – "Ramp Up" promotional bundle.
  - ▶ Includes half page ad in one issue of Business News
  - ▶ 30 second promotional video that we will produce and promote on all social media platforms
  - ▶ Four weeks advertising on e-newsletter
- Company logo on website hyperlinked to Gold Partner's website.
- Logo recognition in St. John's Board of Trade conference room viewed by many visitors and members throughout the year.
- Recognition and thanks for being a Gold Partner on all social media (six times a year).
- Invite to submit a guest blog.
- Photo opportunities throughout the year at various events.



[www.stjohnsbot.ca](http://www.stjohnsbot.ca)

34 Harvey Road, 3rd Floor, P.O. Box 5127, St. John's, Newfoundland A1C 5V5  
Phone: (709) 726-2961 • Fax (709) 726-2003 • E-mail: [mail@bot.nf.ca](mailto:mail@bot.nf.ca)