



PLATINUM PARTNERSHIP AGREEMENT

Three Year Term – July 1, 2018 – June 30, 2021

Platinum Partner Fee: \$14,000 +HST per year

Sponsor Contact: _____
Company Name: _____
Address: _____
Phone Number: _____
E-mail: _____

BOT Contact: Margie Davis
Title: Account Executive
Phone: (709) 726-2961 ext. 203
E-mail: mdavis@bot.nf.ca

As a Platinum Partner you are entitled to the benefits listed on page two.

As a sponsor, you will provide:

- A high quality digital (300 dpi) copy of your logo
- 100-word write up for website
- Sponsorship commitment for a three-year term at \$14,000 +HST beginning July 1, 2018 and ending June 30, 2021.

AUTHORIZED SIGNATURE:

By signing below, I agree to the details above and those included in the terms and conditions. Please return a signed copy of this agreement to the attention of Jennifer Chaytor, Manager of Finance, jchaytor@bot.nf.ca.

Sponsor's Signature

Date

Please initial benefits page and sign execution document.

Corporate ▶ SPONSORSHIP



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**Platinum
Partner Fee:**
\$14,000 +HST per year
for a three-year
commitment

To secure your spot as an enviable St. John's Board of Trade partner or for more details on the benefits of each level contact:

• Margie Davis,
Account Executive
mdavis@bot.nf.ca
709-726-2961, ext.203

The ultimate positioning and exposure in the largest business association in Newfoundland and Labrador includes:

- 20% discount on all tickets to events (Platinum Partner only; not additional locations). (Enter a special 20% promotional code when booking.)
- Exclusivity at this level - only one company per industry.
- Annual membership fee is included.
- List up to three additional business locations complimentary.

Luncheons

- A seat at the head table for events with special introduction as a Platinum Partner.
- Exclusive invitations to pre-event receptions.
- Logo presence at every luncheon on pop-up banner and/or AV.

Special Events

- Business Excellence Awards – sponsorship of an award.
- Post Business Excellence Awards Champagne Reception.
- Annual Business Outlook Summit – 20% off booths and tickets to conference.

Promotion and Marketing

- Be Seen Be Heard – “Add Steam” promotional bundle.
 - › Includes inside front or inside back cover in one issue of Business News
 - › 30 second promotional video that we will produce and promote on all social media platforms
 - › Eight weeks advertising on e-newsletter
- Company logo on top of BOT website hyperlinked to Platinum Partner's website.
- Membership profile on website and online directory.
- Logo recognition in St. John's Board of Trade board room viewed by hundreds of visitors and members throughout the year.
- Recognition and thanks for being a Platinum Partner on all social media (once per month).
- Photo opportunities throughout the year at various events.



www.stjohnsbot.ca

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