



## SILVER PARTNERSHIP AGREEMENT

One Year Term – July 1, 2018 – June 30, 2019

**Silver Partner Fee: \$ 3,200 +HST per year**

**Sponsor Contact:** \_\_\_\_\_  
**Company Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Phone Number:** \_\_\_\_\_  
**E-mail:** \_\_\_\_\_

**BOT Contact:** Margie Davis  
**Title:** Account Executive  
**Phone:** (709) 726-2961 ext. 203  
**E-mail:** [mdavis@bot.nf.ca](mailto:mdavis@bot.nf.ca)

**As a Silver Partner you are entitled to the benefits listed on page two.**

**As a sponsor, you will provide:**

- A high quality digital (300 dpi) copy of your logo
- Sponsorship commitment for one year at \$3,200.00 +HST beginning July 1, 2018 and ending June 30, 2019.

### **AUTHORIZED SIGNATURE:**

By signing below, I agree to the details above and those included in the terms and conditions. Please return a signed copy of this agreement to the attention of Jennifer Chaytor, Manager of Finance, [jchaytor@bot.nf.ca](mailto:jchaytor@bot.nf.ca).

\_\_\_\_\_  
Sponsor's Signature

\_\_\_\_\_  
Date

**Please initial benefits page and sign execution document.**

# Corporate

## ▶ SPONSORSHIP



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**Silver  
Partner Fee:**  
\$3,200 +HST for one-  
year term per sponsor  
for 2018-2019

### **The ultimate positioning and exposure in the largest business association in Newfoundland and Labrador includes:**

- 5% discount on all tickets to events.
- Exclusivity at this level - only one company per industry.
- A one-hour consult with the Director of Business Solutions.

### **Luncheons**

- Logo presence at every luncheon on table tent cards.

### **Special Events**

- Post Business Excellence Awards Champagne Reception.

### **Promotion and Marketing**

- Be Seen Be Heard – “Get Started” promotional bundle.
  - › Includes a third page ad in one issue of Business News
  - › 30 second promotional video that we will produce and promote on all social media platforms
  - › Two weeks advertising on e-newsletter
- Company logo on website hyperlinked to Silver Partner’s website.
- Recognition and thanks for being a Silver Partner on all social media three times during the year).

To secure your spot as an enviable St. John’s Board of Trade partner or for more details on the benefits of each level contact:

• Margie Davis,  
Account Executive  
**mdavis@bot.nf.ca**  
• 709-726-2961, ext.203



[www.stjohnsbot.ca](http://www.stjohnsbot.ca)

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