

Corporate Sponsorship



Silver Sponsors 2014-1015

Investment in the St. John's Board of Trade Silver Sponsorship Program is limited to 10 companies. Exclusivity in industry is guaranteed at the Silver Sponsor level.

The partnership will be for a period of one year 2014- 2015

Partnership recognition includes:

- Corporate logo on the Board of Trade website
- Corporate logo presence on Board of Trade luncheon tables
- Five complimentary Board of Trade luncheon vouchers (redeemable at regular luncheons and Lunch 'n' Learns but not for special events)
- 20 VIP Business Show passes – Business Development Summit
- Complimentary 1/4 page ad in Business News magazine
- Complimentary online ad, content run of site, bottom leaderboard 728 x 90 pixels, for one month (advanced booking required to ensure availability)
- Promotion at Business Mixers
- Promotion at Lunch 'n' Learn seminars including corporate logo presence
- Promotion at all St. John's Board of Trade open houses

Cost of the Program

The cost of the 2014-2015 Silver Partner sponsorship program is \$3,200 +HST per year per sponsor. Start date is July 1, 2014 – June 30, 2015

For additional information or to express interest in one of the sponsorship packages, please contact Margie Davis, Executive Sales Director, at 726-2961, ext. 2 or email mdavis@bot.nf.ca.

Silver Sponsorship

Expression of Interest

If you are interested in becoming a Silver Sponsor please review the following terms and agreements and acknowledge your expression of interest with your signature below.

1. Silver sponsorship will be for a one-year term.
2. Total sponsorship price is \$3,200 +HST. Sponsors will be invoiced at the beginning of the term, payable within 30 days. Sponsors also have the option to be invoiced in July and January in the amount of \$1,600 +HST for each installment.
3. A Silver Sponsor is entitled to exclusivity in their category/industry sector for the one year.
4. As a fair, open and transparent organization, the St. John's Board of Trade believes in providing all members opportunities to participate in programs; therefore there is no automatic renewal at the conclusion of the one year.
5. If the incumbent wishes to be the Silver Sponsor in their particular industry sector's category for another one-year term they will be required to express that interest in the general call for expressions of interest to members for Silver sponsorship. If more than one member from that category expresses interest a lottery will be held to determine the sponsor for the forthcoming two-year term. If the incumbent should be successful in winning this lottery they will not be permitted to express interest to be a Silver Sponsor for a third term and therefore will be ineligible to participate at the Silver Sponsorship level. A company can only hold two consecutive terms as a Silver Sponsor.
6. However, at the end of these two years the call for expressions of interest will go to the entire membership and if no company in the category of the incumbent express interest, the incumbent will be allowed to have a third term.
7. An excluded company can again participate in the Silver Sponsorship general call for expressions of interest after one year has elapsed. They can participate in other levels of sponsorship during the exclusionary period.

Name of company _____

Contact name _____

Telephone _____ Email _____

I have reviewed the above noted terms and conditions and agree to abide by them. I confirm that I have read, understood and accept the above noted terms and conditions of Silver sponsorship. I agree to be bound by all the terms and conditions of this agreement, and understand that I must remain a member in good standing during the duration of this agreement. The St. John's Board of Trade reserves the right to cancel sponsorship if I do not abide by the by-laws of the organization.

Signature _____ Date _____