

GREAT

PARTNERSHIPS?



*THAT'S OUR SPECIALITY.*

*St. John's Board of Trade*

# GREAT PARTNERSHIPS JUST MAKE GOOD BUSINESS SENSE.

This isn't just another sponsorship. This is a true partnership. And it starts by meeting to align on your strategic goals. Then together, we determine how we can best help you achieve your organizational objectives.



## DRIVE BRAND DOMINANCE

Get your brand in front of the largest and most diverse business community in the province through speaking opportunities, networking events, event sponsorships, and more.



## BUILD ENGAGEMENT

Gain connections amongst more than 700 member businesses from complementary industries all along the business supply chain.



## EMPOWER OTHERS

Share your expertise and perspective with key influencers and leaders in the business community as well as all levels of government.



## GAIN INFLUENCE

Be part of a stronger collective voice to help inform and direct advocacy that impacts your organization, and help guide the future of Newfoundland and Labrador's business community.



## ACCESS MORE

Receive special invitations to partner receptions and committees.

*"Pennecon has been a member of the St. John's Board of Trade for decades. The Board of Trade's advocacy is critical to the business community, often bringing a unified voice and perspective forward to government to influence policy, breakdown barriers, and cultivate connections."*

— David Mitchell, CEO, Pennecon

Want to discuss how a strategic partnership with the St. John's Board of Trade can benefit your organization? Let's chat. [Katrina.Kum@bot.nf.ca](mailto:Katrina.Kum@bot.nf.ca)

*Great promotion?  
We make it happen.*

Get profile on the St. John's Board of Trade website and social media channels to reach huge audiences, many of whom you may not otherwise reach directly.



**700+ ACTIVE  
MEMBER COMPANIES,  
REPRESENTING  
10,000+ EMPLOYEES**



**2,300+  
EMAIL LIST  
SUBSCRIBERS**



**14,000+  
SOCIAL MEDIA  
FOLLOWERS**



**330,000+  
WEBSITE VIEWS  
ANNUALLY**